

CARSELAND SCHOOL REPORT FOR JANUARY AND FEBRUARY

.....	61.3	Annie Saddle	53.9
.....	55.3	Harry Moore	52.3
ett	54.8	GRADE IX—	
.....	44.5	Patricia Laurie	66.8
.....		Selma Stangness	65.1
ly	61.2	Lily Ostrom	64.8
.....		Doris Standly	63.6
.....		Maxey, Lorraine	55.5

With the opening up of 31,000	Arthur Bishop	63
quarry a number will be starting	Carroll Christensen	50
the operation the place will be	Charles Christensen	50
being eagerly and anxiously mon-	GRAD VII—	
itoring to make the trek to the regions	Melvin Christensen	33
of Great Bear Lake, northern Al-	Helien Christensen	33
berta. Great Bear Lake which so	John Christensen	33
far has been known to the general	Marian Jamieson, not graded	
public merely as one of the	Vera Stinson	75
regions, is getting to be known	William Christensen	60
as the region of the as yet little	Elleen Standly	67
known north, is destined this year	Murray Greenwood	67
to become famous. Great Bear is	William Christensen	67
not only the site of large silver	Martin Solberg	61
mines but also of large timber	Anna Voight	69
Already several companies are es-	Elnose Cole	67
tablished there and this spring	William Christensen	67
and summer will see one of the	GRAD VII—	
first treks to the regions of	Charlotte Nelson	80
Great Bear Lake where the dis-	Alta Christensen	76
covery made an authority statu-	Bernice	66
ment may prove the greatest mine-	Irvin Luck	66
find of the decade, perhaps of	Daniel Laurie	64
this generation.	Marion Christensen	64
Gold, silver, rutilum and copper	Bill Cole	58
are there in very rich deposits.	Douglas Dick	57
On this authority it is not sur-	Charles Christensen	57
prising to find the statement that	Margaret Jamieson	49
the Great Bear Lake discoveries	Milton Cole	48
will be the greatest of the century.	Charles Voight	48
Particular are destined to play a	Charles Voight	48
part of the greatest historical impor-		
tance in the destiny of Canada.		

His Honour Judge McNell, presiding in the District Court, Coleraine, held a sittings of the court at the County Hall on Monday when the following cases were disposed of.	Arthur Bergquist	61
It is S. Edwards, or Adeleide, and Harry Cain, for a damages claim, for £89.50, being the value of three bulls for 1920 and 1921, which were killed by a motor car bearing evidence the Judge reduced the claim by £11.25, allowing no costs.	Dore Hill	61
At the other case which was against Mr Edwards, was a claim for wages by Wilfred Cain, son of S. Edwards, the claim was £77.50, which the Judge reduced by \$10.00, being the value of three bulls which were killed by Wilfred Cain and returned in a damaged condition.	Norman	61
Mr T. M. Wears, Barrister, acted for the respective plaintiff.	Kathleen Saddle	64.3
A third case on the list was heard over, partial settlements having been arrived at.	La Vern Cole	67.3
	John	53.4
	George Voight	48.3
	Eric Harlow	48
	LEAHIE H—	79
	Lucy	79
	Harry Christensen	79
	Paul Cation	77.5
	Lois	77.5
	Lillian Fraser	77.5
	Harold Christensen	77.5
	Norman Voight	77.5
	Norman Voight	54
	Dorelle Cole	53.6
	Garudie I—	53.6
	not on standing.	
	Lily Mendevick	
	Elson Peters	
	Murray	
	Murray Hobbes	
	Dale Cole	
	Eddie Harlow	
	Marvin Christensen	
	M. M. MORRISON	

Mrs E C Chandler returned home Sunday evening after stand-

Kathleen Green, a humorous Ke-

Mr Cliff Dawson and Mr Knott motored to Calgary Tuesday last.

Mr and Mrs R Edwards drove to

JACK DEMPSEY WINS

—:0:—

Mrs J A Lytle also was a Calgary visitor last week.

er heavyweight boxing champion of the world battled Joe Doctor of

Teacher— Now, boys what is a dilemma? Small boy— Please Miss

a dilemma is a superstitious Aber-

Although the one-time idol of fight fans indicated plenty of

Mother— Now, Tommy, don't forget if anyone asks you where

forget if anyone asks you where
your father is, he's gone away for

a fortnight (not fourteen days). Mauler at the bell.

Great Bear Lake, northern Alberta	16
Great Bear Lake (where no far has been known to the general public nearly as one of the lakes that the great willing up the region of the sea little known north, is destined this time to become famous. Great Bear is twice the size of Lake Ontario.	17
Along several communities are established there and this age and summer will see some of the largest trees to the regions. 6	18
Great Bear Lake (where the discovery made an authority may prove the greatest mining find of the decade, perhaps this	19
Great Bear Lake	20
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Great Bear Lake	100

pressed when the news reached Strathmore of the death of Roland

twice the size of Lake Ontario.	Stanley Greenwood	63
Already several companies are es-	Gordon Christensen	63
tablished there and this spring	Martin Saddle	61
and summer will see one of the	Anna Voight	59
largest treks to the regions of	Eloise Cote	55
Great Bear Lake (where the dis-	Richard Christensen	47
covery made an authority state-)	GRADE VI—	
may prove the greatest mining	Charlotte Nelson	80
find of the decade, perhaps of	Alice Christensen	76
	Bernice Stinn	69

Ernie Greyson was the
last week of Mr and Mrs

Kita Chatelain	74
Hazel Hill	73
Mae Jamieson	71
Merton Olson	62
GRADE III—	

Hanson was home on Sun

Dora Hill	68.2
Norma Stinson	68.2
Kathleen Saddle	67.8
La Vern Cole	54.3
John Christensen	53.6

Friday of Passion Week was marked in St Michael's Church by

against no costs.		
The other case which was argued Mr Edwards, was a claim for wages by Wilfred Caud, son of Harry Caud. The amount claimed was \$71.75, which the Judge reduced by \$15.00, being the value of a battery which was sent to Wilfred Caud and returned in a damaged condition.		
Mr T M Wears, barrister, acted for the respective plaintiffs.		
The third case in which was held over, partial settlement having been made.		

Harold Christensen	77
Eddie Bishop	73
Norman Wade	74
Darrell Cote	53.6
GRADE I—	
In order of standing.	
Lily Mendick	
Elton Bonits	
Murray Cote	
Murray Hebbes	
Dale Cote	
Eddie Harbo	
Marvin Christensen	
M. M. MORRISON	

—:O:—

Ardeneode Items

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COMING

EVENTS

Mrs B C Chandler returned

4-2 in the first game of the finals for the Morgan Cup and tied the

motored to Calgary Tuesday last.

Mr and Mrs R Edwards drove to the big city Saturday last.

Mrs J A Lyttle also was a Calgary visitor last week.

29. under the auspices of the Women's Institute.

JACK DEMPSEY WINS

Toronto— Jack Dempsey, former

ss Gladys Blake motored to
with Mr. George, the state

.....

Mrs J A Lyttle also was a Calgary visitor last week.

—————●—————

Toronto— Jack Dempsey, former

Teacher— Now, boys what is a dilemma? Small boy— Please Missr a dilemma is a superstitious Aberdeen. seeing a penny under a ladder.

Mother— Now, Tommy, don't forget if anyone asks you where your father is, he's gone away for

a fortnight (not fourteen days). Mauler at the bell.



Holeproof Hosiery

FOR SPRING JUST ARRIVED
Including new patterns—

COTTONS, LYSLES and SILKS with or without elastic top .50 .75 \$1.00
Other makes at .25 and .35

Work Gloves for spring in extra good
Peccary Hog and Fine Horsehide at
per pair .45 .75 \$1.00 and \$1.50

New lot of Greb Work Shoes at
per pair \$2.95 — \$3.95 — \$4.50

Thos. E. Wright
Men's Better Wear

THE King Edward HOTEL

THE PLACE WHERE WE WANT YOU
TO FEEL AT HOME

We endeavour to please and aim to give
Service and Courteous Treatment
FRANK MILLER, Proprietor

SWEAT PADS RAWHIDE HALTERS
JOHNSTON HALTERS
HALTER SHANKS HAME STRAPS

Formaldehyde; Oilers; Wm Penn Oils and
Greases; Axel Grease and Gun Grease in
Bulk; Bring your own containers for Axel
Grease and Gun Grease and save money.

Agents for Empire Wall Paper

STRATHMORE HARDWARE
"The Store of Quality and Service"
M. A. RELLINGER, PHONE 54

SPORT NOTES

BASEBALL TRADES

—10— One of the most important baseball trades in recent years, involving six well known major league players, was recently closed by the Brooklyn Dodgers and Cincinnati Reds.

The feature of the deal was the transfer of Floyd C. "Babe" Iker to the Dodgers and the Reds. Iker, a feisty and stubborn holdout to the Reds, his teammates Wally Gibbert, third baseman, and Ernie Lombardi, catcher, were expected to be in the shift to Cincinnati.

In return, Cincinnati gave Brooklyn Joe Stripp, third baseman, Tony Cucinello, second baseman, and Clyde Sauerthorn, catcher.

No Cash

According to announcement by Manager Max Carey, of the Dodgers, there was no money involved in the transaction. The import players in the deal were both holdouts. Iker, who received \$15,000 last season, refused to consider an offer of \$15,000 submitted to him in the 1932 contract. Stripp was holding out on the Reds because he wanted a raise. He had not been asked to take a cut but the amount involved in the contract did not suit him, and he refused all efforts to be wangled into him. Cucinello also was wounding over his salary with the Reds. It is expected Stripp and Cucinello will come to terms quickly with the Dodgers.

Good on Reds

The problem of coming to terms with Herman has been shifted to the Reds, because under an agreement in the contract they cannot sell him this year.

Part of the trade has been brewing since winter, but the Herman angle was dropped upon only during the past ten days.

Herman now is in Los Angeles, Stripp at Orlando, Fla. and Cucinello at Long Island N. Y. Gilbert and Lombardi will report to the Reds and Sauerthorn will shift to the Dodgers at the same time.

The deal caused a complete shift in the infield and outfield plans of the Dodgers. Stripp probably will become regular third baseman, and also will be a reserve first sacker. Cucinello probably will be regular second base.

"NO MATTER WHAT CLUB I'M WITH, I'LL BE PAID \$19,000 OR WON'T SIGN."

Los Angeles.—Momentarily staggered by news that he has been traded to the Cincinnati Reds, Babe Herman, Brooklyn Dodger holdout last night repeated his intention to demand the same salary he received last year, namely \$19,000.

"No matter what club I'm with, I'll be paid \$19,000 or I won't sign."

The Dodgers offered him \$15,000 this year, and he became one of the most persistent of holdouts.

Failed in Pitches.—Herman came to Brooklyn from Minneapolis in 1926. Although one of the world's great hitters, he has continually failed the Dodgers in the pitches. Moreover, his "prima donna complex" has aroused the ire of many Brooklyn outfielders. Although a colorful player, he has somewhat "soured" with the Brooklyn fans.

Herman has hit over 300 every season he has been with the Dodgers. His best season was 1929 when he batted .392. His six year average with Brooklyn is .298.

Stripp, who lives in Harrison N. J. hit .326 and Cucinello of Long Island hit .310 last year. Lombardi came to Brooklyn from the Reds in 1926. Gilbert was purchased by the Dodgers.

Babe, the Dodgers' slugging outfielder was not only one of the world's great hitters, but he also was becoming an aggravated pain in the neck for officials of the Brooklyn club. While Brooklyn fans had regarded the Babe for years as a sort of idol and a worth while clown, last year they began to turn against him.

It seems the Babe had an unhappy knack of hitting home runs when no one was on base, and then blowing up in the emergency. In one game for example, the fans actually jeered Mr. Herman as he circled the bases for a home run because he failed to deliver in an earlier inning when the bases were loaded.

HEARD ON THE STREET

"I hardly feel like a stranger" and the best man at a wedding; "My friend has no other dose use the honor of reading extracts from his dear lady's letters."

"Sir!" exclaimed the bride, "My name is Margaret."

There has been a great deal of agitation, the last few years, about a new motto for the coin of the realm, and the Pierce City Leader-Journal suggests, "Abide With Me" and "I Need Thee Every Hour."

The following notice in a Manchester hall was quoted at the City Police Court recently as an interesting example of ambiguity: "The management reserves the right to delude anyone whom it thinks proper."

The southern plantation preacher was explaining to his congregation how Pharoah's daughter found Moses in the palustrines. "Yas, brederin and sistern, dere was little Moses in dat basket wid dem wild cattie surrounding 'im an yellin an' pawin' us ground. But Pharoah's daughter was a brave gal."

"Purcin her way through dem piggin' animals, she grabbed up little Moses an' dat's how she done saved him from de bull rasies."

Teacher—Can any one tell me what are the signs of omission? Small boy—Yes, sir; they are the sins we ought to have done and haven't.

Carl Brown—I hear you lost your valuable dog in an auto accident.

Herb—Yes, I was saved but the dog was killed.

Carl—What a pity.

A manager of a large firm—a hot tempered man—had occasion or thought he had, to rebuke one of his clerks for some mistake. The clerk attempted to explain, but the chief cut him short, by exclaiming, "Look here, sir! Are you the manager or am I?"

"Well, I'm not!" said the clerk.

"Then, if you're not the manager," said the enraged chief, "why are you talking like an idiot?"

He—There are an awful lot of girls who don't want to get married.

She—How do you know?

He—I've asked them.

Ant Hest says: "Jim ought to give girl clerks. No business is going to make money with clerks that make change out of their pants pockets."

A man went to see his physician for advice as to how to be cured of the habit of snoring.

"Does your snoring disturb your wife?" asked the M. D.

"Does it disturb my wife?" echoed the patient. "Why it disturbs the whole congregation."

Mr. Smith—What would you call a man lucky in love?

Mr. Gray—A bachelor.

The absent minded professor was very busy in his study, when his good wife watered hurriedly carrying a newspaper. "Have you seen this?" she asked. "It's a report in this paper of your death."

"Well! Well!" said the professor without looking up. "We must remember to send some flowers."

"Eustas, I see your male has U. S. branded on its hindquarters. Was he in the army?"

"No boss, dat U. S. don't stand for Uncle Sam it means Un-Safe."

Barbara St.—Is this a real diamond?

Herb—Well, very nearly.

Jimmy—Darling, in the moonlight your teeth are like pearls.

Eva—Oh, indeed! And when were you in the moonlight with Pearl?

Teacher—Clifford stop making faces. Clifford—I'm not making faces. I'm just screwing up the one I've got.

PETE DE KORI
Carpenter
STRATHMORE

TASTE wins instant approval for LETHBRIDGE PALE ALE

This true, new Pale Ale brewed from the choicest materials by the Lethbridge Breweries Limited, tastes better to Strathmore and District than any similar beverage.

WHY SO UNANIMOUS?
TASTE AND QUALITY!

LETHBRIDGE PALE ALE served by the bottle at clubs and hotels.

LETHBRIDGE PALE ALE supplied by the case from our warehouses.

Agents for Brewing Industry of Alberta

DISTRIBUTORS LIMITED

PHONES— M1830—M4637 CALGARY

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of Alberta.

Ford

New Car Prices Greatly Reduced

	Reduced	NOW
Coupe	\$100	\$686
Tudor Sedan	\$100	\$686
Fordor Sedan	\$120	\$790
Town Sedan	\$150	\$805
5-Passenger Victoria	\$200	\$699
5-Passenger Phaeton Roadster	\$200	\$714
	\$119	\$595

PRICES Delivered at STRATHMORE
Why buy a high-priced used car when new Cars are so low?

Hughes Motors

FRASER'S TINSHOP

AGENTS FOR—
BEATTY BROS PUMPS
Litter Carriers and Hay Tracks
Galvanized Pipe Pump Rods and couplings
in Stock. PROMPT SERVICE

A. Fraser

A Coal Bargain

YOU KNOW MERCURY COAL
THAT MEANS GOOD COAL

Delivered On Car

MERCURY, MIXED LUMP	\$6.50
MERCURY DOUBLE SCREEN LUMP	\$7.50

CHAS. KEELING PHONE 72

Our Fruit Loaf Special

Made a Real Hit. Order Friday and have it saved for Saturday—Price .10

LOOK—Another Special,
CHERRY N' LOAF .15

Puff Pastry, Whipped Cream Filling
DON'T GET DISAPPOINTED. ORDER YOUR HOT X BUNS EARLY

PATTEMORE'S BAKERY
Kearn's Old Stand; Opposite Post Office

—Calgary's Popular Priced Hotels—

HOTEL YORK

(Everything Newest—Rates \$2.00 to \$3.00)
Coffee Shop — Best Food — Lowest Prices
—ALSO OPERATING—

HOTEL ST. REGIS

RATES: \$1.00 and \$1.50 Weekly and Monthly Rates

Keep Money in your Own Town

STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY
OFFICE PHONE 17 A. A. MOORE, EDITOR RES. PHONE 34
SUBSCRIPTION PRICE \$2.00 PER YEAR IN CANADA
OUTSIDE CANADA \$2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

PROVINCIAL LOAN
WAS SURELY
GHOULISH DEAL

The Provincial Government recently raised through a \$5,000,000 loan upon such jury terms that it made everyone who had a few dollars to invest feel quite envious of the financial institutions that were permitted to pick up such a nice plum.

Usually the Broomfield Government is lauded for always looking out for the farmer, but this deal looks very much as though the big fellows were treated more than generously.

One U.P.A. member Mr. Spencer has been agitating that all bankers who charge more than seven per cent for a loan, to be put in jail, fined, hanged, drawn and quartered and yet the Broomfield Government comes up smiling and passes out real honest to goodness loans in \$1,000,000 bundles and agree to pay six and a half per cent and all brokerage for pulling the wool through.

The Red Iver Advocate a real Broomfield supporter is simply astonished and expresses itself as follows:

The more the Advocate considers the terms to which the Province of Alberta was apparently compelled to submit to clean up some of its debts the more it believes that the deal was a shakedown on the part of bankers and brokers. The editor, of course, does not know all the details only the most of the facts made public, but the terms forced on the government seem scandalous.

It was a 5 per cent \$5,000,000 year loan sold at \$6.25, which provided for a rate of 6 1/2 per cent per annum. There was also one-quarter per cent commission; but was reasonable say we presume. But, in addition to the abnormal straight interest rate of 6 1/2 per cent, the commission of 1/4 per cent and the annual sinking fund of 1 per cent, the bonds are made exempt from municipal taxes in Alberta, and from all Alberta provincial taxes, such as income tax, and worse, they are made exempt from succession duty imposed by the province. The interest was payable half yearly in lawful money of Canada. The loan was snapped up in a few moments when subscription was available. Naturally so. The dealer demand is reported to have amounted to some 24 millions, and institutional investors are said to have taken up some 14 millions of the issue.

The advertisement which appeared as a matter of fact only in The Financial Post, Toronto, at least, had the bonds offered, and subscriptions received by The Imperial Bank of Canada, The Bank of Montreal, The Royal Bank of Canada, The Dominion Securities Corporation Ltd., A. E. Ames & Co. Ltd., Wood, Gundy & Co. Ltd., The Canadian Bank of Commerce; The Bank of Nova Scotia; The Bank of Toronto; McLeod, Weir & Co. Ltd.; The Dominion Bank; Fry, Mills, Spence & Co. Ltd.; Bell, Gouinlock & Co. Ltd.; R. A. Daly & Co. Ltd.; The Bank of Montreal; Nesbitt, Thomson & Co. Ltd.; and Royal Securities Corporation Ltd. How far those concerns were individually responsible the Advocate does not know; they could have floated a 50 million loan within a reasonable time, it seems to us, if required.

The 14th Bridge Herald thinks the Alberta cabinet were wallowing in a blue funk of panic when they made such a loan. It said in part:

"And why issue bonds free of succession duties? Why not issue bonds that will be for the very few

rich people in the province! The wealthy man, wishing to put his affairs in order will have his solicitor or the trust company which is to look after his estate, buy Alberta bonds of the succession duty free issue. When the estate is wound up and the province has been cleared out of a tax the estate might well pay and ought to pay, the bonds will be sold, and some other wealthy person will use them for the same purpose.

And why exempt Alberta bonds from the income tax imposed by the province, of which the average taxpayer in the towns and cities will pay the lion's share? Surely anyone who can buy these bonds can afford to pay the income tax thereon if they live with in the province.

"It looks to us that 6 1/2 per cent was a good enough return on money at this stage of the game without paying State and Federal taxes."

The smaller municipalities which have come into the market have done fairly well, the Financial Post says, and others who have offered bonds direct to their citizens have secured money at a lower cost than have the province.

Further Broomfield may see fit to express gratification over the result of the floating of the bond, and with a clear conscience to the Province to meet emergencies, but he and Mr. Duggan will have to give the people the definite reason why such an abnormal rate of interest—It looks like running up to 8 per cent, or would it be over, with all the exemptions?—is a necessary thing for the government to do itself some good from endorsement of the deal.

IS STRATHMORE
OSING HER
YOUNG PEOPLE

It is reported that the little village of Leavitt has actually lost 1300 people from its population during the last thirty years. This simply means that the growing population, the youngsters of the community have had to go out from home to obtain employment at any occupation elsewhere. "The total population of Leavitt has been practically the same as it is today for the last thirty years, but the number of young people is actually at about 200 souls. To think of the loss to this one community of all its young manhood and womanhood year after year going into other towns and districts for a livelihood is a very serious matter. More serious still as it becomes when you realize that the history of Leavitt in this particular is the history of every other community including Carleton Place in the whole countryside.

Furthermore, it is the history of Canada. This country for years has been educating its young people only to lose them to the United States and other parts of the world where they have gone to get employment and engage in industry. Never before, until the terrible effects of this depression set so heavily upon us, have we been able to get people to see the economic folly of forcing our young people to seek employment elsewhere. Right in Carleton Place and the surrounding country, side, more than 1,000 young people are going to be through school and ready to enter industrial life with in the next five years, and if we do not do something about it we are going to lose these 1,000 young people. And they are fine young people too, bright, keenly alert, capable fellows for the most part and young women, the superior of whom cannot be found in any land. What are we going to do for

DALEMEAD

Approximately fifty folk gathered at the home of Mr. and Mrs. I. C. Hilt last Friday evening, the occasion being a shower for Miss Alice Newton, bride-elect of the season. All those present spent a very delightful evening together, playing cards and games. Miss Alice Newton was the recipient of many pretty and useful gifts which included a 97 piece dinner set of Kildare design. In a new very cordial words she thanked her many friends for these gifts.

Miss Alberta North of Strathmore has for a few days been a visitor at the home of her friend Miss Alice Newton.

Municipal affairs were discussed at a public meeting in the hall on Saturday afternoon, March 12th. Mr. L. C. Hilt occupied the chair. The present meeting was called on the instance of Mr. L. C. Hilt, and there has been some talk of holding similar meetings in the future.

A party of local folk recently attended the first meeting of the reorganized Langdon U.P.A. Mr. Shuman Priestly, Vice-president of the U.P.A. was the speaker of the evening.

The long delayed meeting on the purpose of hearing the delegates report on the trustees Convention was held at the Hilt home on Friday March 11th. Mr. L. C. Hilt presided over the meeting, while Mr. A. Newton who attended this convention as delegate gave his report. During the course of his remarks he gave a brief resume of some of the addresses delivered, and concluded by fully explaining some of the more important resolutions. It appears that the Convention was a success in passing a resolution asking for the substitution of some of the present subjects on the school curriculum for subjects of a more practical nature. This seems rather a significant move. The speaker also declared that he believed the provisions contained in the Bakers School Bill would in time be incorporated in the school system of the province. Mr. Newton was given a hearty vote of thanks for his able report. Before the adjournment of the meeting the matter of the High School Scholarship came up, for discussion, and the conditions on which these will be awarded were to a certain extent determined upon.

them, beside educate them? Are we going to drift along as usual and lose them all as the years go by?

The point is that by concerted effort something really might be done about this problem. Some industry or factory could be started right in Carleton which would absorb a good share of the young people of the town. Capital seems to be the main need in establishing a number of such industries as might prosper in this community. Surely there are 40 or 50 men in the town who could find from \$100 to \$500 each toward some community project which would be the nucleus of an industrial expansion here which would solve the unemployment problem permanently in this community. Already, we understand, some committee work is being done along this project, and we are heartily behind such a move.

Let every person interested think the matter over, and by united action this matter can be settled for every part of the district, for the people of Leavitt can establish a cannery, of Gieswood a cannery, of Mountain View some other industry, and so on in every section there can be some construction project undertaken which will solve the situation.

—Carleton News.

HUB

BILLIARD ROOM
AND BOWLING
ALLEYS
STRATHMORE
Tobaccos and All
Smokers Necessaries
"The Home of Real
Sport."

R. HAMBLY, Prop.

On the contributors to the scholarship fund are Messrs. Chas. A. Colwell, C. L. Conner, M. Van Der Velde, D. J. Amraut and A. Gosling.

Entertaining service will be held in the hall on Sunday March 27, Special Easter antiphons will feature the service of the day.

Mr. Tom Gossard of Carleton, Alta. is a visitor at the home of her sister Mrs. A. S. Amraut.

A fine program was offered at the last meeting of the High School Literary Club. Homer Newton is Chairman of the Society this month and in that capacity filled the chair. The first speaker called upon was Miss Margaret Stewart who in a nicely prepared and informative talk told the meeting about the cultivation, processing and marketing the plant. Donald Ross also addressed the meeting, who during the course of his five minute discourse told of the development of firearms, at the conclusion of which Mr. Donald Amraut, offered a few words of constructive criticism of these two addresses.

The Chairman then called on Charles Hornstra to address the meeting on the life of Sir Walter Scott. Coming to the school as a visitor he gave the meeting an life of slumpage into the life of Scott. He featured his address with several stories from the author's life and added that the

centenary of his death which occurred in August 1832 would once again focus the attention on a man who had written some of a world's greatest literature. The speaker said that he was himself an ardent admirer of Scott whose heroic nature compelled devotion. At the conclusion of the meeting Mr. Amraut told of the latest developments in the past after which the meeting adjourned. The Carleton Dramatic Society repeated their play "Yankee Doodle" in the Community Hall last Wednesday evening. The Carleton players have shown great endurance in face of great difficulties. They are to be very highly commended for their very excellent performance.

WHAT WILL
PEPPER MARTIN DO?

New York, March 23—Theodore Roosevelt took this letter to John Leonard Martin known to the trade as "Pepper."

Dear Pepper:—Well, pal, I see they've closed to you the tin snappers. Out of fifty despatches telling of the recent Athletics' exhibition visits more than 40 have been rejected, but three hits out of 10 trips are more important than the final score standing. Which ought to give you an idea of what you're going to run into this summer.

Lord help you, pal, if you have not smacked 15 home runs since 20 bases and run down in general by the time the regular season is one week old. For the baseball writers are a laying out ready to take back all those nifty things they called you last fall. What they will call you in private will have to be told you in private, for Miss Thistlebeiner is a lady.

There's a couple of us, however who have decided to overlook this spring exhibition which, after all, is nothing more than a racket to line the owners' pockets with cash. There isn't quite the same incentive to hit a home run for the mayor and commissioner of water works of Fort Myers, say, as there is to slam one into Mrs. Murphy's backyard in the world series.

Specials
Galore

Pink Salmon, No. 1, 3 tins for	25
Coffee, 4 lbs for	90
Jelly Powders, each	05
Chocolate Bars, 7 for	15
Texas Grape Fruit, 3 for	25
Heavy Pack, Tomatoes, 3 for	35
Wooden Box Sodas, 51 box, each	40
Seedless Raisins, 2 lbs box	35
Campbell Tomato Soups, 3 for	25
Robin Hood China and Tumbler oats	25
Dills, packed in quart Sealer	25

DRESSES—just arrived from Montreal, Canada's Fashion Centre, priced to sell each \$5.95; \$7.95 and \$8.95

MARCH 31 - APRIL 1 - 2

Showing Ladies Knitted Suits
Direct From Montreal

STRATHMORE TRADING CO.
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It seems to me that the baseball writers overlooked one important item. Two of your smacks were typical Martin smacks. They came when they meant something and when not Babe Herman hits, or hits that rattled off the scoreboard when the bags were empty. They were money hits, the same sort you slapped out in what I believe was called the 1931 fall classic.

We are hoping that when the 1932 season rolls around and you try and pick up where you left off last fall that you won't tighten up, won't press but just go on with that same get the ball out of the way, here I come Pepper Martin, whoopie, attitude. For Pepper of kid that attitude and that filthy uniform of yours gave baseball fibers just about the greatest kick they ever got.

Does Advertising
Raise Prices?

When you hear of a manufacturer who spends \$100,000 or more each year on advertising, you may feel like saying—"Terrible! What waste! and it is—the public—who have to pay for it all!"

But stop! Before you make judgments, look at facts.

Manufacturers who advertise spend from 2 to 5 per cent of their sales on advertising. Let us put it at 3 per cent of the price which you pay for their articles of sale. So if you pay 25 cents for an advertised article you are paying three fourths of one cent to pay for making it known to and wanted by you. The price would not be less—because it might easily be more—if the article had no money spent on it to make it known to and wanted by you.

It is economy, so far as you are concerned, to have manufacturers develop a huge demand for their product, by the agency of paid advertising. YOU pay for the advertising, of course, but you pay a smaller price for the advertised article than would be necessary if the manufacturer's output were smaller!

Advertised articles have to be better than non-advertised articles, and since they are made in larger quantities, they can be made and sold at least as cheaply as imitative non-advertised articles.

If you are a thrifty and wise buyer, you will buy the article made known to you by faithfully maintained press advertising. The stranger product should be shunned.

Be very friendly therefore, to nationally advertised products—foods, toilet aids, motor cars, radio sets, and all else—which are also locally advertised in this paper.

RISDON'S MACHINE SHOP

STRATHMORE

GENERAL MACHINE WORK
GOOD EQUIPMENT

EXPERIENCE
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AGENTS FOR COCKSHUTT, ALLIN
QUALMERS, TWIN CITY AND
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PHONES

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